PRD Title: GymLogLite

**Author:** Austin Ventour

**Team:** Solo

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| --- | --- |
| Product Manager | Austin Ventour |
| Engineering Lead/Team Lead | Austin Ventour |
| Designer | Austin Ventour |
| Approvers/Sign-Off | Austin Ventour |

PM Epic: Currently Big Bang Approach.

Status of PRD: In Progress

# One Pager

**Overview**

The project aims to develop a minimalist gym logging app focused on simplicity and ease of use. The app will feature large, intuitive buttons for users to log sets, reps, and weights for different exercises. The primary emphasis is on de-cluttering the logging process and presenting the user with a visually pleasing interface. The app will also provide a clear and organised display of previous workout data.

**Problem**

Existing gym logging apps often come with unnecessary complexity, making the logging process time-consuming and cumbersome. Users often find it challenging to quickly log their workouts, leading to frustration and a lack of motivation. The cluttered interfaces of current apps also make it difficult for users to review their workout history in a straightforward manner.

## Objectives

1. **Simplicity and Intuitiveness:** Create an app with a user-friendly interface that allows users to log their workouts with minimal effort.
2. **Visual Appeal:** Design a visually pleasing app with large, easy-to-use buttons for a seamless user experience.
3. **Efficient Logging:** Enable users to quickly record sets, reps, and weights for various exercises without unnecessary steps.

## Constraints

1. **Resource Constraints:** Due to limited resources, the project needs to be executed within a specified budget.
2. **Time Constraints:** The development timeline is restricted, requiring a focus on essential features and efficient implementation.
3. **Compatibility Constraints:** The app must be compatible with both iOS and Android platforms.

## Persona

|  |  |
| --- | --- |
| **Fitness Enthusiast** | Individuals passionate about fitness, looking for a hassle-free way to log their workouts and track progress. |
| **Beginner Gym-Goer** | Individuals new to fitness seeking a straightforward app to help them get started. |
| **Busy Professional** | Users with limited time for gym sessions, requiring a quick and efficient logging solution. |

## 

## Use Cases

### Scenario 1

The Fitness Enthusiast finishes a set and, with a few single taps, logs the number of reps, sets, and weight lifted.

### Scenario 2

The Beginner Gym-Goer selects a pre-defined workout routine, and the app guides them through each exercise with clear logging options.

### Scenario 3

The Busy Professional, with limited time between meetings, efficiently records a quick workout using the app's straightforward interface.

# PRD

## Features In

**Simple Logging Interface**

* **Scope:** Develop an intuitive interface with large buttons for users to easily log sets, reps, and weights during their workout.
* **Goals:** Streamline the logging process, reducing the number of taps required for each entry.
* **Use Case:** The user finishes a set, taps on the corresponding exercise, and logs the sets, reps, and weight effortlessly.

**Visual Workout History**

* **Scope:** Implement a clear and visually appealing display of previous workout data, allowing users to track progress over time.
* **Goals:** Enhance user motivation by providing a visual representation of achievements and improvements.
* **Use Case:** The user accesses the workout history section to review and analyse past performance.

**Effortless Exercise Selection**

* **Scope:** Enable users to quickly select exercises from a predefined list or add custom exercises.
* **Goals:** Reduce the time spent on exercise selection, making it easy for users to tailor the app to their workout routine.
* **Use Case:** The user adds a new exercise to their routine or selects a commonly used exercise from the app's database.

## Features Out

**Social Integration**

* + **Reason:** To maintain the app's focus on simplicity and de-cluttering, social features such as sharing workouts or connecting with friends will not be included in this version.

**Advanced Analytics**

* + **Reason:** Given the minimalist approach, complex analytics features will be excluded. The focus is on a straightforward user experience without overwhelming users with detailed data.

**In-depth Workout Planning**

* + **Reason:** The app will prioritise quick and simple logging during the workout. Detailed workout planning features, such as long-term program creation, will not be included in the initial version.

## Success Metrics

* Reduction in the average time spent on logging a workout session.
* Additional metrics to be determined as the user base grows.

## GTM Approach

The marketing department will focus on the simplicity and efficiency of the app. Messaging will highlight the easy-to-use interface, quick workout logging, and visually appealing progress tracking. The product will be launched through targeted digital marketing campaigns and collaborations with fitness influencers.

## Open Issues

* User feedback mechanism implementation.
* Cross-platform compatibility assurance.
* Data security measures.

## Q&A

|  |  |  |
| --- | --- | --- |
| Asked by | Question | Answer |
| Austin | Will social features like sharing workouts be included? | No, the focus is on simplicity, and social features are excluded. |
|  |  |  |
|  |  |  |

## Feature Timeline and Phasing

|  |  |  |
| --- | --- | --- |
| Feature | Status | Dates |
|  | Backlog | 30 Jan 2024 |
|  | In Development | 30 Jan 2024 |
|  | In Review |  |
|  | Shipped |  |
|  | Blocked |  |

# PRD Checklist:

Here’s a list of topics you must include in your PRD:

|  |  |  |
| --- | --- | --- |
| PRD Checklist | |  |
| Order | Topic | Done |
| 1. | Title | Added |
| 2. | Author | Added |
| 3. | Decision Log | Added |
| 4. | Change History | In Progress |
| 5. | Overview | Backlog |
| 6. | Success Overview | Backlog |
| 7. | Messaging | Backlog |
| 8. | Timeline/Release Planning | Backlog |
| 9. | Personas | Backlog |
| 10. | User Scenarios | Backlog |
| 11. | User Stories/Features/Requirements | Backlog |
| 12. | Features In | Backlog |
| 13. | Features Out | Backlog |
| 14. | Design | Backlog |
| 15. | Open Issues | Backlog |
| 16. | Q&A | Backlog |
| 17. | Other Considerations | Backlog |